



## Diverse legacy data from bank's acquisitions is efficiently managed with digital conversion services.



Over a three year period, First National Bank, headquartered in Hermitage, Pennsylvania, acquired four banks with 29 locations, increasing its branches to a total of 156. As the sixth largest bank in Pennsylvania and the largest subsidiary of FNB Corporation (NYSE: FNB), First National Bank operates with a community-centered service philosophy offering “small town” courtesies to its nearly 340,000 individual and business customers.

**The Challenge** - Following the acquisitions, Information Technology Manager Bill Doyle was responsible for managing archived check and document images, statements and reports from 11 disparate systems. To retrieve legacy information, Bank employees expended valuable time searching many sources—vaults, CDs, optical media and old hardware. Maintenance of the inherited systems was expensive, and reliability was questionable. Doyle needed a cost-effective way to combine all the acquired content into a single on-line system where Bank employees could easily access information.

**The Solution** - Doyle decided it was best to keep the Bank's core system clean of legacy data so it could run efficiently, and the Bank could continue to provide responsive customer service to current accounts. To solve the legacy data problem, he researched Goldleaf's digital-to-digital conversion services and archival/retrieval software. Goldleaf could convert all disparate legacy information into a single application and place it on a RAID array in the Bank's data center with report and image-viewing software. All legacy content would reside on a single server available to authorized personnel. His decision to proceed with Goldleaf was enhanced by the cost/benefit ratio of the plan.

**The Results** - More than two years have passed, and almost three terabytes of information have been converted, now easily accessed by the Bank. **“The data conversion has made our lives easier and has put old information at our fingertips,”** states Doyle. He likes Goldleaf's turnkey solution: the conversion service combined with archival/retrieval software lets the Bank efficiently manage the acquired data, and they are well-prepared for future acquisitions. And Goldleaf's service is notable—**“I couldn't be happier with Goldleaf's service and responsiveness. It is 'A-1.' If issues arise, they are fixed by the end-of-day. I've never worked with a company where I received the support I have from Goldleaf, even non-banking companies,”** he states. Goldleaf is pleased to contribute to the Bank's successful acquisition strategy by making legacy data easy to access and manage.

