



New Product Release

FOR IMMEDIATE RELEASE
April 17, 2007

Media contact:
Delia Croessmann
417-882-1576, ext. 37
deliac@datatrade.com

Independent Alabama Banks Select DataTrade's Merchant Capture™ Remote Deposit Solution

Pricing and ROI Guide Banks' Selection

Springfield, MO—DataTrade, LLC, announces Troy Bank & Trust Company of Troy, Alabama, and The Peoples Bank of Coffee County of Elba, Alabama, have selected DataTrade's *Merchant Capture™* system for their commercial clients' remote deposit needs. Both banks are owned by Henderson Bancshares, Inc., for combined assets of \$575 million.

Each independent, FDIC-insured bank has purchased ten licenses to begin the service. Troy Bank & Trust operates five locations (Ariton, Brundidge, Goshen and two in Troy), and The People's Bank operates three (Elba, Enterprise and New Brockton).

DataTrade's remote deposit solution was selected over other vendors' products based on its fixed pricing structure with no per item fees, providing the banks pricing flexibility and a higher return on investment (ROI) for the new service.

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About DataTrade

DataTrade, LLC, develops innovative software and technology solutions for automating financial processes. Since 1990, the company has earned the trust and loyalty of more than 1,000 clients worldwide ranging from community banks to Fortune 100 companies. The company's proprietary software solutions serve the financial services, general business, not-for-profit, governmental and other industries where automated financial processing is needed. DataTrade's products include solutions for: automated check processing, remote deposit capture, remittance/lockbox processing, voice and speech response, Internet banking and document/report management. With a history in digital-to-digital conversion, DataTrade also specializes in providing document, check, statement, report and data image conversion and migration services. For more information, please contact: Scott Russell, **DataTrade, LLC**, 3653 South Avenue, Springfield, MO 65807; phone 417-882-1576 or 800-450-3502; fax 417-882-8423; www.datatrade.com.